

# William No. of the Equity & Mezzanine Debt Investors in the Lower Middle Market

## WHO WE ARE

Tregaron Capital is a Palo Alto based private equity firm founded in 2001 to invest buyout and growth capital in promising small and medium-sized private companies. Currently investing out of a \$100 million fund closed in 2014, we make investments in amounts from \$3 to \$10 million and target industry segments where the firm's partners have deep expertise.

We take a hands-on investment approach and offer a unique mix of operating, analytical, and financial skills. We make a small number of investments each year and offer senior level attention to each of our portfolio companies as we support them in achieving the next level of success.

## **INVESTMENT STRATEGY**

#### **COMPANY CRITERIA**

- Located in the western U.S.
- Strong management team
- Modest capex requirements
- Diverse customer base

#### **INDUSTRY FOCUS**

- **Business services**
- Light manufacturing
- Mature technology & software
- Information & data services
- Value-added distribution
- Franchising

## FINANCIAL CRITERIA

- Revenue \$5 million +
- EBITDA \$1 \$5 million
- 10% + operating margins
- Stable or growing revenue

#### TRANSACTION TYPES

- Management buy-outs
- Acquisitions
- Re-capitalizations
- Growth financings

CONTACT US

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## **CURRENT PORTFOLIO**



Secure digital asset management and customized software solutions for the Film and Television industries worldwide.



Auditing and other food and beverage monitoring solutions for bars, nightclubs and other hospitality establishments.



A comprehensive database to enhance value by improving decision-making, efficiency, and effectiveness.



A financial services organization helping consumers improve their financial wellbeing, often prior to capital purchases.



A leading provider of commercial landscape maintenance services in the Southwestern United States.



A leading contract manufacturer of vitamins, dietary supplements and homeopathic drug products.



A manufacturer of blast hole and exploration drilling equipment, as well as drill pipe refurbishment.

# SELECT PAST INVESTMENTS



A provider of collateral repossession management to financial services providers.



Children's entertainment experiences with its Pump It Up, BounceU, and HQ Carousels locations.



Personal and professional advice, providing access to experts through web and telephone platforms.



A provider of shared web hosting and related business services to small businesses of a wide range of brands.



Employment data, economic analysis, and comprehensive impact analysis for world-wide colleges and universities.



Provides solutions for leveraging software development, technical support, and other back-office needs.